

Abercrombie & Kent

MICE

Amsterdam
x 100





Day 1 Arrival in Amsterdam

- Your tour director will greet you at the airport and assist with check in at the hotel
- Start your trip with your own **private boat tour** around the canals and see the city from the water
- Later, enjoy a three-course welcome dinner and drinks at a former wine terminal building turned fashionably chic **restaurant on the water's edge** of Amsterdam's harbour
- A **violinist** provides the evening's entertainment you as you take in the beautiful surroundings

Day 2 Exploring Amsterdam

- This morning head to a dairy to discover how the local Dutch cheese is made and **try your hand at cheesemaking**
- Enjoy a traditional lunch at a cosy **16th century canal house**
- Take a private tour of a local **diamond factory** and discover how these precious stones are made
- Spend the evening at the biggest **craft beer emporium** in Amsterdam, with more than 500 different beers to sample





Day 3 Castles and Countryside

- Your private executive coach will take you into the countryside to one of The Netherlands's most famous **medieval castles** for an exclusive guided tour
- Take part in a private **falconry experience** in the castle grounds
- Get competitive with your colleagues with an **archery lessons** in the orchard
- Back in Amsterdam, end your trip with a memorable black-tie dinner reception at a spectacular panoramic venue and enjoy **spectacular views of the city below**



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